4WORD

FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT

YEARS ENDED DECEMBER 31, 2020 AND 2019

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INDEPENDENT AUDITORS' REPORT

Board of Directors and Management 4word Dallas, Texas

We have audited the accompanying financial statements of 4word, which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors and Management 4word

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of 4word as of December 31, 2020 and 2019, and the changes in its net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Clifton Larson Allen LLP

CliftonLarsonAllen LLP

Fort Worth, Texas August 19, 2021

4WORD STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2020 AND 2019

	2020			2019	
ASSETS					
Cash and Cash Equivalents Grants and Pledges Receivable, Net of Allowance Prepaid Expenses Inventory Property and Equipment, Net	\$	587,713 202,653 61,058 4,728 3,806	\$	542,239 5,000 78,094 5,553 5,867	
Total Assets	\$	859,958	\$	636,753	
LIABILITIES AND NET ASSETS					
	\$		۴	<u></u>	
Accounts Payable Accrued Liabilities	Ф	60,555 2,160	\$	60,363 4,634	
Deferred Revenue		240,080		259,868	
Total Liabilities		302,795		324,865	
NET ASSETS Without Donor Restrictions:					
Undesignated		127,637		194,779	
Operating Reserves - Board Designated		145,928		77,972	
Total Without Donor Restrictions With Donor Restrictions:		273,565		272,751	
Purpose Restrictions		283,598		39,137	
Total With Donor Restrictions		283,598		39,137	
Total Net Assets		557,163		311,888	
Total Liabilities and Net Assets	\$	859,958	\$	636,753	

4WORD STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2020 AND 2019

				2020					2019	
	Wi	thout Donor	W	ith Donor		Wit	hout Donor	W	ith Donor	
	R	estrictions	Re	estrictions	Total	R	estrictions	Re	strictions	Total
REVENUE AND OTHER SUPPORT										
Contributions and Grants	\$	230,399	\$	279,461	\$ 509,860	\$	205,791	\$	45,000	\$ 250,791
C-Level Forum		145,985		-	145,985		97,425		-	97,425
Donated Services		120,000		-	120,000		120,000		-	120,000
Mentorship		28,109		-	28,109		29,112		-	29,112
Corporate Mentorship		-		-	-		15,000		-	15,000
Speaking and Writing Fees and										
Other Revenue		1,062		-	1,062		2,345		-	2,345
Service Fees and Membership		17,650		-	17,650		27,379		-	27,379
Special Event Revenue, Net of Direct Costs										
of \$236,050 in 2020 and \$182,442 in 2019		259,845		-	259,845		178,813		-	178,813
Annual Retreat		-		-	-		15,649		-	15,649
Community Group Income		25,427		-	25,427		55,256		-	55,256
Net Assets Released from Restrictions:										
Satisfaction of Purpose Restrictions		35,000		(35,000)	 -		48,930		(48,930)	 -
Total Revenue and Other Support		863,477		244,461	 1,107,938		795,700		(3,930)	 791,770
EXPENSES										
Program		555,063		-	555,063		556,049		-	556,049
Management and General		147,249		-	147,249		141,312		-	141,312
Fundraising		160,351		-	160,351		122,923		-	122,923
Total Expenses		862,663		-	 862,663		820,284		-	 820,284
CHANGE IN NET ASSETS		814		244,461	245,275		(24,584)		(3,930)	(28,514)
Net Assets - Beginning of Year		272,751		39,137	 311,888		297,335		43,067	 340,402
NET ASSETS - END OF YEAR	\$	273,565	\$	283,598	\$ 557,163	\$	272,751	\$	39,137	\$ 311,888

4WORD STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2020

	Program Services	Management and General		5		 Total
Salaries and Related Expenses	\$ 80,121	\$	31,706	\$	78,505	\$ 190,332
Professional Fees	36,936		81,373		7,049	125,358
Contract Services	305,288		6,176		54,611	366,075
Travel	1,857		77		1,495	3,429
Luncheon Costs	3,083		-		-	3,083
Meals	1,017		4,088		2,100	7,205
Miscellaneous	2,275		888		921	4,084
Marketing	22,680		-		842	23,522
Advertising and Public Relations	-		5,197		-	5,197
Depreciation and Amortization	-		2,061		-	2,061
Supplies	95		398		481	974
Merchant Fees	4,503		7,549		7,069	19,121
Postage and Shipping	(1,338)		2,746		729	2,137
Community Group Expenses	13,023		-		-	13,023
Meetings and Conferences	50		1,055		50	1,155
Insurance	-		2,423		-	2,423
Printing and Copying	1,373		286		332	1,991
Gifts	1,620		366		6,098	8,084
Software	2,302		613		69	2,984
Taxes and licenses	-		247		-	247
C-Level Forum	80,178		-		-	80,178
Special Events Costs	 -		-		236,050	 236,050
Total Gross Expenses	555,063		147,249		396,401	1,098,713
Direct Costs Netted Against Special Events						
Revenues in the Statement of Activities	 				(236,050)	 (236,050)
Total Expenses	\$ 555,063	\$	147,249	\$	160,351	\$ 862,663

4WORD STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2019

	Program Services	Management and General		•		•		•		•		•		Fι	undraising	 Total
Salaries and Related Expenses	\$ 68,172	\$	45,621	\$	75,784	\$ 189,577										
Website/Social Media	18,358		525		875	19,758										
Professional Fees	17,132		67,658		453	85,243										
Contract Services	267,158		5,740		29,248	302,146										
Travel	12,441		471		1,269	14,181										
Luncheon Costs	3,130		-		-	3,130										
Meals	2,397		1,362		1,260	5,019										
Miscellaneous	1,109		10		-	1,119										
Marketing	25,710		-		771	26,481										
Advertising and Public Relations	-		3,625		-	3,625										
Depreciation and Amortization	648		4,740		-	5,388										
Supplies	562		881		331	1,774										
Merchant Fees	9,053		3,238		5,652	17,943										
Postage and Shipping	1,550		1,917		263	3,730										
Local Group Expenses	45,200		137		-	45,337										
Meetings and Conferences	4,198		580		266	5,044										
Insurance	331		2,027		-	2,358										
Printing and Copying	823		589		787	2,199										
Gifts	1,796		69		5,964	7,829										
Software	1,694		1,489		-	3,183										
Taxes and licenses	-		165		-	165										
Bad Debt Expense	-		200		-	200										
Annual Retreat	16,227		268		-	16,495										
C-Level Forum	58,360		-		-	58,360										
Special Events Costs	 -		-		182,442	182,442										
Total Gross Expenses	556,049		141,312		305,365	1,002,726										
Direct Costs Netted Against Special Events																
Revenues in the Statement of Activities	 -		-		(182,442)	 (182,442)										
Total Expenses	\$ 556,049	\$	141,312	\$	122,923	\$ 820,284										

4WORD STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2020 AND 2019

	2020			2019
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in Net Assets	\$	245,275	\$	(28,514)
Adjustments to Reconcile Change in Net Assets				
to Net Cash Provided by Operating Activities:				
Depreciation and Amortization		2,061		5,388
Changes in Operating Assets and Liabilities:				
Grants and Pledges Receivable		(197,653)		(5,000)
Prepaid Expenses		17,036		(27,853)
Inventory		825		3,644
Accounts Payable		192		40,039
Accrued Liabilities		(2,474)		952
Deferred Revenue		(19,788)		111,444
Net Cash Provided by Operating Activities		45,474		100,100
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of Property and Equipment		-		(498)
Net Cash Used by Financing Activities		-		(498)
NET INCREASE IN CASH AND CASH EQUIVALENTS		45,474		99,602
Cash and Cash Equivalents - Beginning of Year		542,239		442,637
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	587,713	\$	542,239

NOTE 1 ORGANIZATION AND OPERATIONS

4word (the Organization) is a Texas nonprofit exempt organization aiming to narrow the gap in resources facing every woman serious about her career, relationships, and faith. The Organization provides a vibrant equipping community for influential and aspirational women through mentoring, face to face/virtual community groups and digital content. Meetings are held at the local Chapter level to facilitate building this community. The Organization operates on a national level as well as through local established Chapters in sixteen states. Revenues are mostly from private contributions.

As a result of the spread of the COVID-19 coronavirus, women sought new ways to connect and find community in an uncertain world. The Organization seized the opportunity to pivot to 100% virtual meetings and events during 2020 to continue to serve women where they were. While the Organization did experience a reduction in program revenue from fewer inperson events, participation and utilization of the resources provided remained steady. And as evidenced by the Contributions revenue in 2020, donor support of the Organization continued to increase and remain strong.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of the Organization is presented to assist in understanding the Organization's financial statements. The financial statements and notes are representations of the Organization's management who are responsible for their integrity and objectivity. These accounting policies conform to accounting principles generally accepted in the United States of America (U.S. GAAP) and have been consistently applied in the preparation of the financial statements.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated, from net assets without donor restrictions, net assets for an operating reserve.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restrictions when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Organization considers all highly liquid investments available for current use with maturities of three months or less at the time of purchase to be cash equivalents.

Concentrations of Risk

During the years ended December 31, 2020 and 2019, the Organization's deposits occasionally exceeded federal deposit insurance. The Federal Deposit Insurance Corporation (FDIC) currently insures the deposits up to \$250,000 per financial institution. The excess above \$250,000 is backed only by the soundness of the financial institution. Management believes the risk of incurring material losses related to this credit risk is remote.

Program Revenue

<u>Membership</u> - Revenue is recognized over a year or the membership period. Payments received in advance are deferred to the applicable period in which the related services are performed or expenditures are incurred, respectively.

<u>Mentorship</u> - Revenue is recognized over a ten week mentorship period. Payments received in advance are deferred to the applicable period in which the related services are performed or expenditures are incurred, respectively.

Grants and Pledges Receivable

Contributions, which include unconditional promises to give (pledges), are recognized as revenues in the period the Organization is notified of the commitment. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Conditional promises to give as of December 31, 2020 and 2019 totaled \$-0-. Bequests are recorded as revenue at the time the Organization has an established right to the bequest and the proceeds are measurable. Management evaluates collectability of pledges based on an assessment of the credit history with those having outstanding balances and current relationships with them. The allowance for uncollectible pledges was \$-0- as of December 31, 2020 and 2019.

Inventory

Inventory, consisting of books, is valued at the lower of cost or net realizable value.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment

Acquisitions of property and equipment in excess of \$500 are capitalized. Property and equipment purchased are recorded at cost. Donated assets are reflected as contributions at their estimated values on the date received.

The Organization expenses costs incurred in the planning and research stage of its website development, as well as costs incurred to operate the site. Costs incurred to develop the applications and infrastructure and costs that increase the functionality of the website are capitalized.

Depreciation and Amortization

Depreciation and amortization of property and equipment is calculated using the straight-line method over the estimated useful lives of the assets which generally range from three to five years.

Revenue With and Without Donor Restrictions

Contributions received are recorded with or without donor restrictions, depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in net assets with donor restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Revenue from services and events is recognized in the period the services are performed and events occur. Deferred revenue represents amounts collected in advance for services and events occurring in the subsequent year.

Donated Assets and Services

Donations of property, equipment, materials and other assets are recorded as support at their estimated fair value at the date of donation. Such donations are reported as support without donor restrictions unless the donor has restricted the donated asset to a specific purpose.

The Organization recognizes donated services that create or enhance nonfinancial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Advertising

Advertising costs are expensed as incurred. Total advertising expenses for the years ended December 31, 2020 and 2019 were \$5,197 and \$3,625, respectively.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Federal Income Tax

The Organization is a nonprofit entity exempt from federal income taxes under Internal Revenue Code Section 501(c)(3); therefore, no provision for federal income taxes has been included in the financial statements. Taxes are paid on net income earned from sources unrelated to the exempt purposes. There was no net income from unrelated business for the years ended December 31, 2020 and 2019.

Reclassifications

Certain reclassifications have been made to the 2019 financial statement information to conform to the current year presentation. These reclassifications had no effect on the change in net assets for 2019.

Recent Accounting Guidance

In May 2014, FASB issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*. Subsequent to May 2014, the FASB has issued six ASUs to clarify certain matters related to Topic 606. Topic 606 supersedes the revenue recognition requirements in FASB ASC 605, *Revenue Recognition*, and requires the recognition of revenue when promised goods or services are transferred to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The updates address the complexity and understandability of revenue recognition and provide sufficient information to enable financial statements users to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers.

The Organization's financial statements reflect the application of ASC 606 guidance beginning in 2019. No cumulative-effect adjustment in net assets was recorded as the adoption of ASU 2014-09 did not significantly impact the Organization's reported historical revenue.

NOTE 3 LIQUIDITY AND AVAILABILITY

The Organization receives significant contributions and promises to give as unrestricted or as restricted by donors, and considers contributions restricted for programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. The Organization manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be met. The Organization has a liquidity policy to maintain current financial assets less current liabilities at a minimum of 90 days operating expenses. To achieve this target, the entity forecasts its future cash flows and monitors its liquidity quarterly, and monitors its reserves annually. During the year ended December 31, 2020, the level of liquidity and reserves was managed within the policy requirements.

NOTE 3 LIQUIDITY AND AVAILABILITY (CONTINUED)

4word's financial assets available within one year of the statement of financial position date for general expenditure are as follows:

	 2020	 2019
Cash and Cash Equivalents	\$ 587,713	\$ 542,239
Grants and Pledges Receivable, Net	106,610	5,000
Less: Amounts Restricted by Donors	(183,766)	(39,137)
Less: Operating Reserves - Board Designated	 (145,928)	(77,972)
Total	\$ 364,629	\$ 430,130

The board designates an operating reserve of 25% of net assets annually. Although 4word does not intend to spend from this board-designated operating reserve, these amounts could be made available if necessary.

NOTE 4 GRANTS AND PLEDGES RECEIVABLE

The Organization recognizes unconditional promises to give as support in the period the promise to give is made and reports them as contributions in the statement of activities. Contributions that are expected to be collected in future years are recorded at the present value of the amount expected to be collected. Promises to give consist of the following at December 31, 2020 and 2019:

	 2020	 2019
Receivable in One Year or Less	\$ 106,610	\$ 5,000
Receivable in Two to Five Years	 99,832	 -
Total	206,442	5,000
Less: Present Value Discount	 (3,789)	 -
Grants and Pledges Receivable, Net	\$ 202,653	\$ 5,000

NOTE 5 PROPERTY AND EQUIPMENT

Property and equipment consists of the following at December 31, 2020 and 2019:

	2020			2019	
Furniture and Equipment	\$	3,615	\$	3,615	
Website		63,033		63,033	
Trademark		2,350	2,35		
Total		68,998		68,998	
Less: Accumulated Depreciation and Amortization Net Property and Equipment	\$	(65,192) 3,806	\$	(63,131) 5,867	

NOTE 6 NET ASSETS WITH DONOR RESTRICTIONS

Net assets are restricted by donors for specific purpose or programs as well as for future periods. Net assets restricted by donors were as follows as of December 31, 2020 and 2019:

	2020	 2019
Charter and Financial Development	\$ 6,631	\$ 6,632
Succession Planning	50,000	25,000
Mentor Program	12,756	7,505
Technology Project	214,211	
Purpose Restricted Net Assets	\$ 283,598	\$ 39,137

NOTE 7 IN-KIND CONTRIBUTIONS OF GOODS AND PROFESSIONAL SERVICES

The Organization received contributions of goods and professional services valued at \$134,492 and \$127,500 for the years ended December 31, 2020 and 2019, respectively. The donated services are reflected in the financial statements because they require specialized skills, were provided by individuals possessing those skills, and would have needed to be purchased if not donated. These goods and professional services primarily consist of special event donations, executive director salary, and professional services. The expenses associated with these services have been recorded in the statements of functional expenses as follows:

	 2020	 2019
Support of Program Services	\$ 48,100	\$ 53,600
Support of Management and General	17,858	17,400
Support of Fundraising	 68,534	 56,500
Total	\$ 134,492	\$ 127,500

Additionally, the Organization benefits from the work of volunteers whose services are not reflected in the financial statements because the services do not require specialized skills as defined by accounting principles generally accepted in the United States of America.

NOTE 8 COMMITMENTS

The Organization has entered into hotel agreements to provide for room accommodations for its gala. These agreements contain clauses that provide for the loss of revenue to the hotel in the event of cancellation or nonperformance by the Organization. At December 31, 2020, the potential liability to the Organization is approximately \$15,000 for the 2021 Gala. Based on prior performance, management believes the likelihood of cancellations to be remote.

NOTE 9 CONTRACT REVENUE, ASSETS, AND LIABILITIES

	2020	2019
Revenue Recognized at a Point in Time Speaking and Writing Fees and		
Other Revenue	\$ 1,062	\$ 2,345
C-Level Froum	145,985	97,425
Annual Retreat	-	15,649
Local Group Income	25,427	 55,256
Total Revenue Recognized at a Point in Time	\$ 172,474	\$ 170,675
Revenue Recognized Over Time		
Mentorship	\$ 28,109	\$ 29,112
Corporate Mentorship	-	15,000
Service Fees and Membership	 17,650	 27,379
Total Revenue Recognized Over Time	\$ 45,759	\$ 71,491
	 2020	 2019
Deferred Revenue		
Service Fees and Membership	\$ 8,312	\$ -
C-Level Froum	54,571	33,470
Digital Sponsorship	6,000	-
Mentorship	 2,794	
Total Deferred Revenue	\$ 71,677	\$ 33,470

NOTE 10 FUNCTIONALIZED EXPENSE ALLOCATION METHODOLOGY

The Organization has costs that relate both directly to one functional category and also certain categories of expenses that are attributed to more than one program or supporting function. Costs which are directly related to a functional allocation are charged to directly without allocation to their respective functional category. Expenses which require allocation are analyzed before recorded into the accounting system, and allocated to functional categories based on the allocation base that most accurate correlates with the nature of that expense. The expenses that are primarily allocated include salaries and related expenses. These costs are primarily allocated on the basis of estimates of time and effort of personnel.

NOTE 11 RELATED PARTY TRANSACTIONS

The Organization received \$118,401 and \$93,432 in contributions from board members, employees, and other related party organizations in the years ended December 31, 2020 and 2019, respectively. Further, the Organization has received \$15,500 in sponsorships and ticket purchases from board members, employees, and other related party organizations for the 2021 gala recorded as deferred revenue as of December 31, 2020.

The Organization received donated services value at \$120,000 for the years ended December 31, 2020 and 2019, respectively by board members.

NOTE 12 SUBSEQUENT EVENTS

In June 2021, the Organization received a \$1,000,000 conditional pledge which was subject to specific conditions with the intent to fund multiple, specific programmatic objectives over the next ten years.

Management has evaluated subsequent events through August 19, 2021, the date on which the financial statements were available to be issued.