# **CERG – 4word Partnership**

#### CERG LEADER CHALLENGES



As a CERG leader you volunteered to take this role in addition to your current demanding job so you can create a group to help the unmet needs of your Faith community.

This can leave you feeling overwhelmed and frustrated because you don't have all the resources you need to build a successful group.

## **4WORD CAN HELP**

#### **MENTORING**

CORPORATE OR INDIVIDUAL-BASED THAT CAN BE CUSTOMIZED TO MEET YOUR SPECIFIC NEEDS

MENTEES ARE MATCHED FROM HUNDREDS OF EXPERIENCED WOMEN ACROSS INDUSTRIES & FUNCTIONS

**700 + PAIRS** 

#### DIGITAL COMMUNITY

DIGITAL CONTENT ENCOURGES WOMEN GLOBALLY THROUGH PODCASTS, SOCIAL MEDIA GROUPS, BLOGS & ARTICLES

155,000 ANNUALLY

### **COMMUNITY GROUPS**

MEET REGULARLY
IN-PERSON & VIRTUAL GROUPS

SPECIALITY GROUPS EXECUTIVES, STEM, MILITARY

20 CITIES & 30 + GROUPS

### **4WORD IMPACT**



4word has been creating community, content & mentoring programs for 12 years.



Immediate resources available to save CERG leaders time.

### **TESTIMONIAL**

".... what a wonderful set of outcomes and responses.
Thank you for your passionate support of people and helping to make our company stronger!"

Jack Hollis, EVP, Toyota Motor North America and President of Toyota Motor Sales

## OTHER RESOURCES



Speakers: choose from experienced women across all career stages, industries, and presentation styles. Contact Brenna Eager at brenna@4wordwomen.org



Monthly Discussion Guides



Corporate Based Community Groups

#### **LEARN MORE**



TO learn more and see how 4word can personalize an offering for your organization please reach out to:

Diane Paddison, Founder dpaddison@4wordwomen.org 214.616.4486

TO learn more about starting Faith Employee Resource Groups go to https://religiousfreedomandbusiness.org/

www.4wordwomen.org